

**Litter Lifter How -To Guide - Partner Toolkit**

Find Keep Chester County Beautiful on social media:

Facebook: [@KeepChesterCountyBeautiful](https://www.facebook.com/KeepChesterCountyBeautiful)

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Keep Chester County Beautiful and the Litter Lifters of West Vincent Township prepared a new guide to help groups through the steps of organizing a litter clean-up event – just in time for those looking to plan an event for Earth Day!

**We encourage partners to share this guide to help groups get started. Below is sample language for sharing on your website, social media, and other communications.**

**FACEBOOK:**

Planning an event for Earth Day but not sure where to start? @KeepChesterCountyBeautiful and the Litter Lifters of @WestVincentTwp released a new guide with steps for organizing a litter clean-up event in your community! Check it out to learn more: <https://www.chescoplanning.org/Environmental/KCCB/programs.cfm#LitterLifter>

**INSTAGRAM:**

Earth Day is right around the corner! If you’re thinking of planning a clean-up event in your community, check out @KeepChesterCountyBeautiful and @LitterLiftersofWestVincent’s new guide for instructions to help you get started. Visit ChescoPlanning.org to learn more.

**TWITTER:**

Planning an Earth Day clean-up event? @KeepChesterCountyBeautiful & @WestVincentTwp Litter Lifters released a guide with helpful instructions to plan your event! Check it out: <https://www.chescoplanning.org/Environmental/KCCB/programs.cfm#LitterLifter>

**WEBSITES, EMAIL BLASTS, NEWSLETTERS, ETC.:**

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